Kurloo Technology Press Kit

@kurloo

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https://kurloo.io/
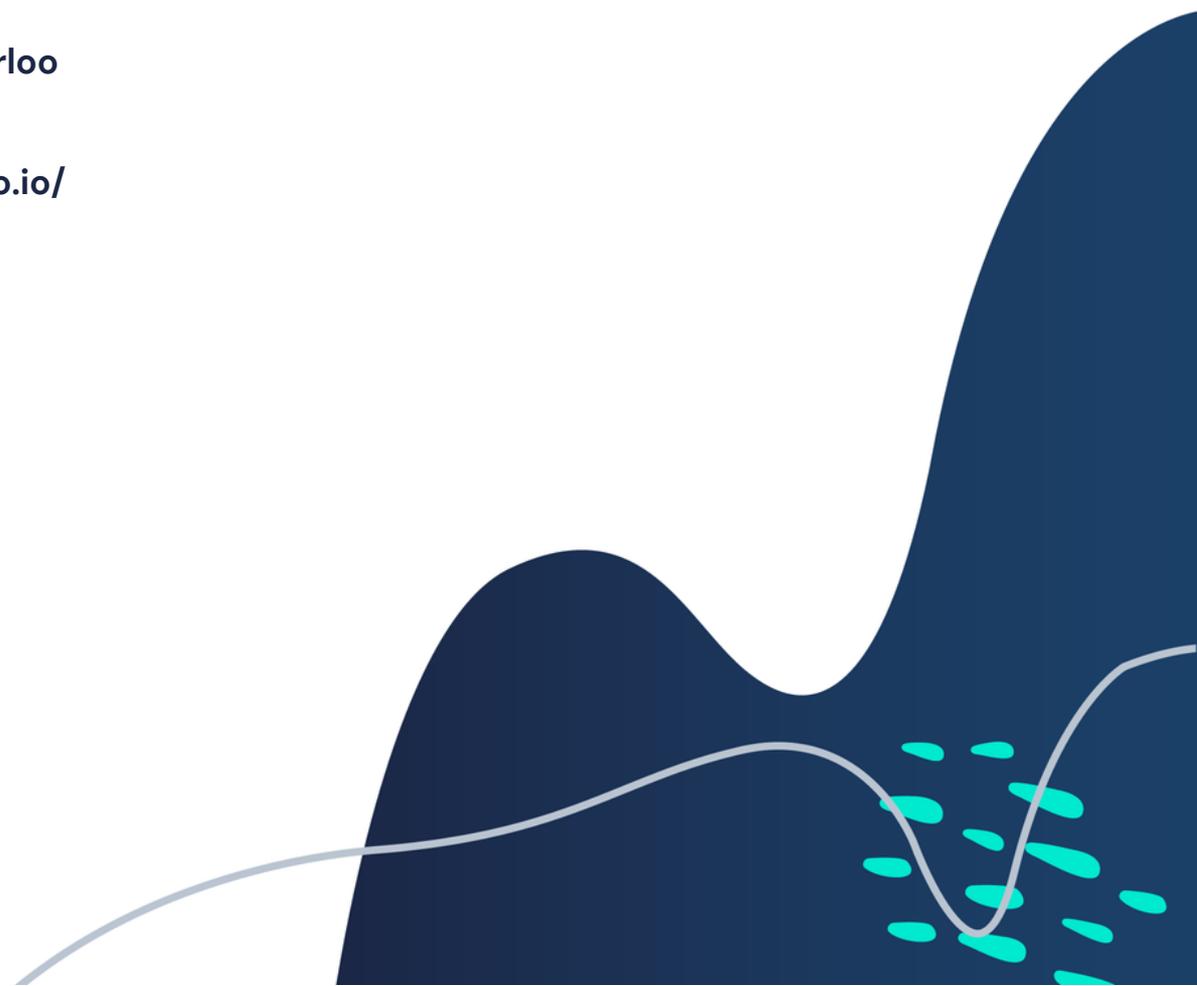
Kurloo Technology

Profile

Kurloo is an end-to-end, automated surface displacement and settlement monitoring service like no other. It puts precise positioning at your fingertips to keep a watchful eye on displacement impacts more simply and economically than ever before.

Combining the **Global Navigation Satellite System (GNSS), the Internet of Things (IoT), and cloud computing technology**, Kurloo delivers precise and accurate insights to help you manage risk. Kurloo's patented device and advanced cloud processing service enable greater frequency, consistency, and precision of readings than traditional monitoring.

The device was developed in a three-year collaborative research project between **QUT**, **Innovative Manufacturing Cooperative Research Centre (IMCRC)**, Brisbane-based survey and mapping company **Monitum**, and local manufacturer **Intellidesign**.

Features

- Clever, compact & lightweight
- Highly durable for all-weather use
- Detailed, timely insights
- Invented & made in Australia

Notable Customers

- Queensland Rail
- Port of Brisbane
- Hydro Tasmania
- Rio Tinto

CEO, Lee Hellen

Lee is an experienced small business owner. With over 25 years in spatial consulting, he's well respected and recognised as an innovator and respected business leader in the industry.

As a customer-oriented person, Lee pursues the goal of helping fuel a more rational and systematic approach to decision-making. He approaches it with a deeper understanding through precise and timely spatial data products and services.

Kurloo Technology Brand Assets

Logos

40mm

- Minimum display size of **40mm wide.**
- The margin of **clear space** is measured by the height and width of the logo icon.

- Our **primary logo** can be used in the following colourways.

Colours

100%	75%	50%	25%	10%
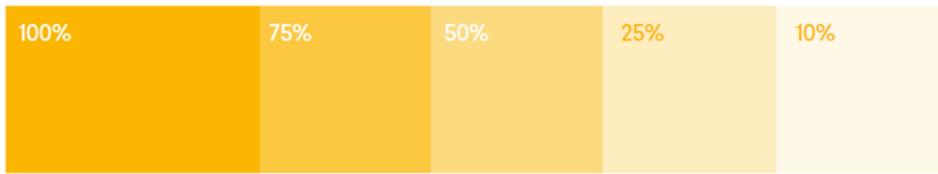
Pantone: PMS 1235   **CMYK:** C0, M32, Y94, K0   **RGB:** R250, G182, B0   **HEX:** #FAB600

100%	75%	50%	25%	10%
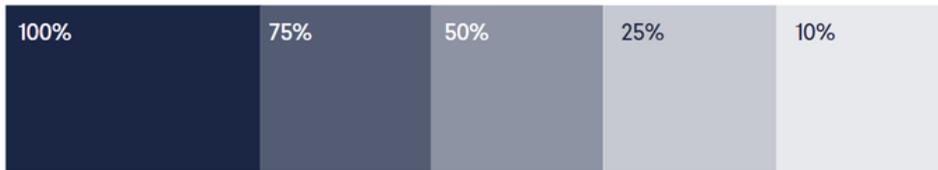
Pantone: PMS296   **CMYK:** C99, M87, Y40, K46   **RGB:** R27, G38, B69   **HEX:** #1B2645

100%	75%	50%	25%	10%
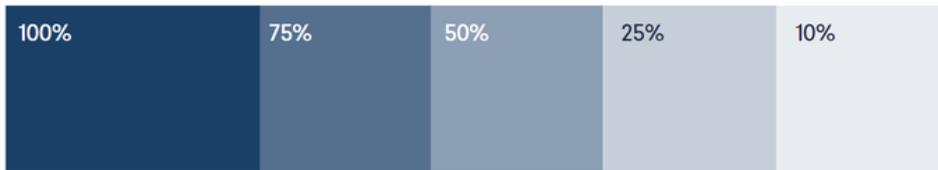
Pantone: PMS294   **CMYK:** C96, M74, Y33, K22   **RGB:** R27, G64, B104   **HEX:** #1B4068

100%	75%	50%	25%	10%
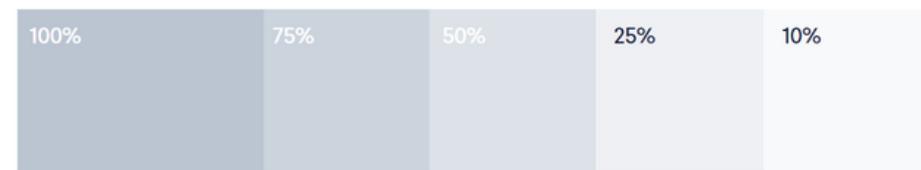
Pantone: PMS000   **CMYK:** C31, M18, Y14, K1   **RGB:** R186, G197, B209   **HEX:** #BAC5D1

100%	75%	50%	25%	10%

Pantone: PMS3265   **CMYK:** C61, M0, Y33, K0   **RGB:** R0, G234, B208   **HEX:** #00EAD0

100%	75%	50%	25%	10%
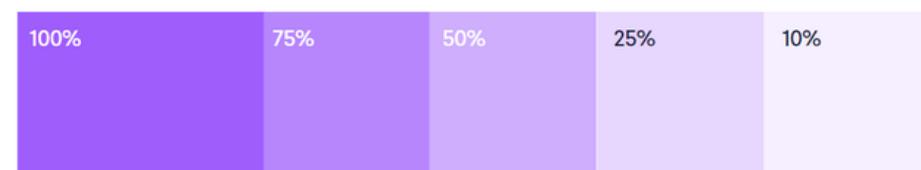
Pantone: PMS814   **CMYK:** C63, M67, Y0, K0   **RGB:** R159, G93, B252   **HEX:** #9F5DFC

Our Primary Colour Palette consists of three signature colours – **Orange, Navy and Dark Blue**. Lighter tints of these colours are also allowed but the logotype may only be used with 100% tint.

Our **Secondary Colour Palette** can be used for highlights, callouts, infographics but are not to over shadow our primary palette.